

# HYSTERIA ART

*The new **space** dedicated to art is born from an idea by **TID** and the artist **Ilaria Bochicchio***

The carefulness of Theinteriordesign.it (TID) towards the Art world has always been in dialogue with the Design world, giving life to dedicated events and the promotion of highly selected artists, today from the meeting with the Italian artist Ilaria Bochicchio this interest takes shape in the creation of a new space, both physical and web, called **Hysteria Art** [www.hysteriart.com](http://www.hysteriart.com).

**Hysteria Art**, indeed becomes a real **Gallery of Contemporary Art**, which will be located in the heart of Milan where exhibitions and art events will be dedicated to young artists selected on the basis of three categories: Drama, Abstract and New Pop.

**Drama** will give life to a research of artists based on an introspective and theoretical philosophy of art, **Abstract** will highlight the research of the sign, the matter and the use of color, while **New Pop** will focus on the voracious language of the image in hype style.

In support of the Gallery, **Hysteria** will also be an informative voice of the Art world becoming an independent **on-line Magazine** with an international scope through the collaboration with journalists, and operators in the sector in Italy, in the United States and in China. Link of the webzine, moreover, it is being a real cultural bridge that reinforce the importance of art as an instrument of understanding and interpretation of the contemporary historical period, where the artists themselves are absolute interpreters.

A new voice, therefore, a new space where Contemporary Art will play a fundamental role and where events will take place in which it will be possible to talk in a new way about the artists and new expressions that will be introduced from time to time.

**Theinteriordesign.it** will continue its own search for new talents in the global design field and will focus on this aspect. There will be events and occasions in which will be presented exhibitions and where Art, Design and Fashion will interact with each other synergistically always according to the belief of TID, according to which creativity

**Press release**

comes to life in different forms and where there could be interesting interactions between these worlds in continuous evolution.

**Who is Ilaria Bochicchio:** Ilaria Bochicchio is an artist - performer with an obsession with art. Born in Basilicata in 1988 she achieved her studies in Rome and in Milan. In 2015, she was selected as one of the hundred artists chosen for the Young Artist Biennale, with European participation. In 2016 she participated in the collective Form and No.Form alongside the exponent of American Abstract Expressionism, class 1934, Natvar Bhavsar, at the Salomon Arts Gallery of TriBeCa, New York. She has exhibited in several personal and collective exhibitions in Italy, Paris, Berlin, San Sebastián, Miami and New York; where in June 2017 she presented her latest research #chambre works with her personal exhibition P A I N T I N G S. In October 2017 she attended the Checkpoint Ilgen #13 event, curated by the artist Fré Ilgen in Berlin. In this collective participated: **Fré Ilgen** class 1956, sculptor, painter and curator, the artist **Natvar Bhavsar** and other historicized artists. She was selected among the under 30 finalists for the international Art Prize CBM, 2017 edition, Turin, for the Art Fair Art Rooms in London and for StARTup Art Fair in Los Angeles, editions January 2018.

***For more information***

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